



March 4, 2009

To Whom It May Concern:

My name is Craig Oberlink and I am the Film Tour Director at Warren Miller Entertainment, a ski/snowboarding film production company up in Boulder, CO (with whom you may or may not be familiar) and I am writing on the behalf of Elise Reynolds, who has, or is, applying for a position with your company.

Elise worked for Warren Miller Entertainment from June 2008 to December 2008 in the Film Tour Department as our Production Artist. While she was here, her daily duties included but were not limited to creating templates for our print collateral materials, filling said collateral materials with appropriate and necessary market specific content, creating newspaper and magazine ads for all of the print media we purchased, creating logo's and creative ideas to use on gear sold through the Warren Miller Gear website, etc.

This position is one that can be extraordinarily high volume, high activity and high stress. I've seen different people come into this position in the past a fail miserably and others come in and succeed beyond our expectations. Elise very easily fell into the latter category.

Her personality is one that we thoroughly enjoyed having around the office as she was not only able to work very productively and efficiently in a high paced, high stress environment but was also able to do it with a great attitude. One that readily assisted her in being able to easily get along with the great deal of strong personalities around here; something that all of us were easily impressed by. Her level of communication and ability to fit in created an environment where the processes we had to go through and the deadlines we faced were easily attained.

Yet beyond her ability to work well with us and fit in so easily, she's also one who is incredibly motivated and is one that once she knows her task, is someone that can work independently of others. There are frequent times throughout the fall where there is so much activity occurring at once that its easy to lose focus on what is needing to get done. Elise was one that, despite the workload, was able to stay focused through the creation of a great process for organizing and completing all ads and tasks in a timely fashion; which subsequently instilled great confidence in us toward her work as those tasks were completed with a high degree of efficiency, were completed with confidence and were completed in a way that improved the job in both tangible and intangible ways.



Therefore, I highly recommend Elise for the position she is applying for. She is the type of person that I would love to have here on a full time basis; however the position that she filled is unfortunately only a seasonal one. Yet she is someone we would hire back in an instant if offered the opportunity.

Please feel free to contact me anytime if you have any further questions or concerns,

Sincerely,

Craig Oberlink
Film Tour Director
Warren Miller Entertainment
5720 Flatiron Parkway
Boulder, CO 80301
P: 303.253.6300 F: 303.253.6377