

elise reynolds

graphic designer . art director general fun person

employment

Warren Miller Entertainment (Bonnier Mountain Group)
Boulder, Colorado: 6/08 - 12/11

Art Director & Graphic Designer

Art directed and formed logos, posters, all additional marketing materials for 4 consecutive film tours

Managed design team in production of web and print marketing materials for over 75 cities across the US and Canada

Created and directed additional campaigns used by Skiing Magazine, SKI Magazine, NASTAR

Image 420 Screen Printing
Asheville, North Carolina: 3/07 - 6/08

Graphic Designer

Generated original artwork for marketing needs of clients including clothing, car wraps, marketing needs

Consulted with clients for jobs, pre-press set up for screen printing

West Asheville Yoga
Asheville, North Carolina: 11/06 - 6/08

Yoga Teacher & Marketing Guru

Taught hot vinyasa yoga and meditation classes

Created marketing, ads, fliers, signage for classes and events at West Asheville Yoga

Elise also runs her own freelance business: Elise Reynolds Graphic and Web Design. Listed below are some of the projects and companies Elise has been a part of...

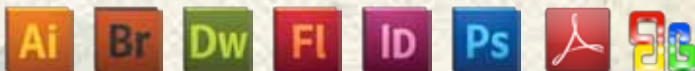
Paulaner HP USA
Littleton, Colorado: 2011 - ongoing
Marketing materials, point of sale displays, truck wraps, shirt designs

Hueco Rock Rodeo
Hueco Tanks, Texas: 2010 - 2011
Sponsorship handbook, logos, website, marketing materials

University of Colorado - PLC Division
Boulder, Colorado: 2010
Student handbooks, photos, postcards, handouts

42 Productions - Woodshop
Boulder, Colorado: 2009
DVD packaging, marketing, point of sale display

software



education

Brevard College
Brevard, North Carolina
B.F.A. - Graphic Design
2002 - 2004
(Magna Cum Laude)

University of Colorado
Boulder, Colorado
Fine Arts Major
2000 - 2001

conferences

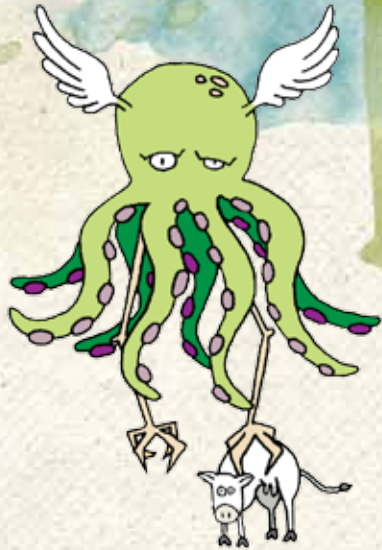
Rocky Mountain College of
Art and Design (RMCAD)
Denver, Colorado
Adobe CS4 Workshop
2010

Asheville Buncombe Tech
Asheville, North Carolina
Dreamweaver 1 & 2
Flash 1 & 2
2008



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memberships

Art Director's Club of Denver (ADCD): 2010 - Present

Outdoor Industry Women's Coalition (OIWC): 2009 - Present

AIGA | The Professional Association for Design: 2008 - 2010

Yoga Alliance: 200+ hour certification: 2007 - Present

references

Josh Haskins
Producer - Warren Miller
Entertainment
joshh@warrenmiller.com
303. 253. 6329

Carlos Pacheco
CEO - Tiger by the Tail
carlos@tiger-by-the-tail.com
303. 324. 6399

Kelly Evans
Marketing & PR - Warren Miller
Entertainment
kellye@warrenmiller.com
303. 253. 6382

Kim Macke
Account Manager - Growth
Marketing
kimberlymarieSF@gmail.com
415. 819. 5154

interests

Snowboarding
Rock climbing
Yoga
Meditation
Photography
Travel
Pancakes

awards & points of note

Art Show
Saxy's, Boulder, Colorado: 2010
Displayed and sold 24 pieces

Adobe Photoshop & Adobe Illustrator Consultant
Brevard College, Brevard, North Carolina: 2007
Taught students and professors higher skill levels and provided assistance on projects and critiques

Bele Chere Marketing Contest
Asheville, North Carolina: 2007
Created award winning design for posters/shirt designs and marketing for Bele Chere art and music festival

Bele Chere Art Competition
Asheville, North Carolina: 2004, 2005, 2006
Won competition three consecutive years drawing 10'x10' chalk art on sidewalks in Asheville

design proficiency

Corporate identity	Point of sale
Logo development	Print ads
Business card	Illustration
Envelope	Photo correction
Letterhead	Typography
Postcards	Photography
Posters	Product labels
Magazine ads	Clothing design
Packaging	Vehicle design